

Sample Mark Scheme: P000300

Q	Reading	Marks	Coverage & Range	F/MC/O
Document 1				
1	B Outline various trek itineraries.	1	2.2.3	F (MC)
2	<ul style="list-style-type: none"> Trek 1 - African Bush Trek 1 mark 4WD game drive into the Ngorongoro Crater 1 mark <p>or</p> <ul style="list-style-type: none"> Trek 2 - Avenue of the Volcanoes 1 mark Climb to Mt Cotopaxi's summit 1 mark <p>Accept similar wording, so long as the response is clear. A learner can achieve one part of the pairing for 1 mark but mixing the pairs achieves zero marks.</p>	2	2.2.1	O
3	<p>1 mark for each of the following:</p> <ul style="list-style-type: none"> Trek 2 - Avenue of the Volcanoes 1 mark <p>Then 1 mark for any of the following:</p> <ul style="list-style-type: none"> the mountain symbol showing the highest amount of chevrons the non-optional part of the trek ends at the foot of the glacier at 5000m, much higher than the others it says "This demanding challenge," at the beginning of the text. <p>Accept similar wording but do not accept that the document states, "This is intended for those of the group who are very fit", because this relates to the optional/alternative activity.</p>	2	2.2.2	O
4	Trek 3 - Dalai Lama Himalayan Trek.	1	2.2.1	O

Q	Reading	Marks	Coverage & Range	F/MC/O
5	<p>Any three of the following:</p> <ul style="list-style-type: none"> • symbols • photos • titles/headings • dates • icons. <p>Together with an explanation, for each one, of what meaning they are conveying. For example, the chevron symbol shows how high the trekkers will be climbing. Identification of a feature without an explanation carries no marks.</p>	3	2.2.3	O
Document 2				
6	<p>D</p> <p>Inform readers how to fundraise successfully.</p>	1	2.2.3	F (MC)
7	<p>1 mark for each of the following up to a maximum of 2 marks:</p> <ul style="list-style-type: none"> • friends • family • workmates • companies/businesses. 	2	2.2.1	O
8	<p>1 mark for each of the following up to a maximum of 2 marks:</p> <ul style="list-style-type: none"> • talk to as many people as possible; word-of-mouth is the best form of advertising • get in touch with local media • offer to write an article or send a press-release to advertise your challenge. <p>Accept similar wording so long as the response is clear.</p>	2	2.2.2	O
9	<p>Either of the following, together with an example from the text for 2 marks:</p> <ul style="list-style-type: none"> • informative • instructive. <p>1 mark for the style without the example, but zero marks for an 'example' without naming the style.</p>	2	2.2.3	O

Q	Reading	Marks	Coverage & Range	F/MC/O
10	<p>1 mark for each of the following:</p> <ul style="list-style-type: none"> think about what you can offer them (companies) the source document says “above all”. <p>Accept similar wording.</p>	2	2.2.2	O
Document 3				
11	<p>A</p> <p>Respond to common reader queries.</p>	1	2.2.3	F (MC)
12	<p>The key word point is that participants need to have a flexible approach to adventure travel, which means they need to be able to respond well to changes and any challenges that may arise.</p> <p>Accept any plausible explanation of the term ‘flexible’ in this context.</p>	1	2.2.4	O
13	<p>1 mark for each of the following:</p> <ul style="list-style-type: none"> “over other companies” “unlike our competitors”. 	2	2.2.4	O
14	<p>You don’t think the trek would be suitable for him 1 mark and the charity trek:</p> <ul style="list-style-type: none"> relies on teamwork 1 mark <p>or</p> <ul style="list-style-type: none"> involves mucking in together 1 mark <p>or</p> <ul style="list-style-type: none"> sharing a room with another person. 1 mark <p>Accept similar wording and other information that could be considered relevant from the document. Learners must include the first point in order to gain the second mark 2 marks maximum.</p>	2	2.2.5	O

Q	Reading	Marks	Coverage & Range	F/MC/O
15	<p>It implies that the conditions could be basic/very basic 1 mark</p> <p>and</p> <p>“Many of Charity Xpeditions’ host countries are less developed than the UK and Ireland.” 1 mark</p> <p>or</p> <p>“Internal transport is often limited.” 1 mark</p> <p>or</p> <p>“Facilities can be less than sophisticated.” 1 mark</p> <p>or</p> <p>“You probably won’t be in five-star luxury.” 1 mark</p> <p>Accept similar, plausible wording for the first point and shorter quotes from the source document but they should include the terms “less developed” or “limited” or “less than sophisticated” or “won’t be in five-star luxury” 2 marks maximum.</p>	2	2.2.4	O
16	<p>You will be fine to go on a Charity Xpeditions trek as long as you are fit enough. 1 mark</p> <p>Accept similar wording and other information that could be considered relevant from the document but simply giving the example of a 72 year-old man successfully climbed K2 is not a sufficient answer. Age is not key; it is about fitness.</p>	1	2.2.5	O
17	<p>1 mark is available for advice from each document, up to a maximum of 3 marks</p> <p>The advice must be specific to the theme of each document.</p> <p>Guidance</p> <p>Doc 1. Advice will be about reasons for choosing from the different treks.</p> <p>Doc 2. Advice will concern fundraising.</p> <p>Doc 3. Advice will be specific/practical information taken from the FAQs on expectations, who takes part, fitness or accommodation.</p>	3	2.2.1	O

Total marks:	30
Pass mark:	22

Test Specification

Skill standard	Coverage and range	No of questions	Total marks	Question type
Select, read, understand and compare texts and use them to gather information, ideas, arguments and opinions	2.2.1 Select and use different types of texts to obtain and utilise relevant information	4	8	3 Fixed response marks (multiple-choice (MC))
	2.2.2 Summarise information/ideas from different sources	3	6	
	2.2.3 Identify the purposes of texts and comment on how meaning is conveyed	5	8	
	2.2.4 Detect point of view, implicit meaning and/or bias	3	5	27 Open response marks (O)
	2.2.5 Analyse texts in relation to audience needs and consider suitable responses	2	3	
		17	30	

The assessment covers 100% of the coverage and range.